

The book was found

Canned!: Artwork Of The Modern American Beer Can



Synopsis

In 2002, Oskar Blues Brewery founder and owner Dale Katechis made a decision that would have a resounding impact on craft beer manufacturing for years to come. By putting his Dale's Pale Ale, a bold and flavorful brew, in a can, he dared venture where only the big corporate brands had gone before. A decade later the canning movement is in full swing, with hundreds of craft breweries now canning their beers. This volume provides a close look at the original artwork on 600 different modern beer cans from 40 states. Get to know the story behind your favorite beer's name and can design, with examples from breweries such as Sierra Nevada, Ska, Midnight Sun, Maui, New Belgium, Oskar Blues, and nearly 200 others. The craft breweries featured in this book turned canning beer into an art form!

Book Information

Hardcover: 208 pages

Publisher: Schiffer Publishing, Ltd. (May 28, 2014)

Language: English

ISBN-10: 076434563X

ISBN-13: 978-0764345630

Product Dimensions: 8.6 x 1 x 11.1 inches

Shipping Weight: 3.1 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 14 customer reviews

Best Sellers Rank: #607,637 in Books (See Top 100 in Books) #19 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Bottles](#) #353 in [Books > Cookbooks, Food & Wine > Beverages & Wine > Beer](#) #1222 in [Books > Science & Math > Agricultural Sciences > Food Science](#)

Customer Reviews

Russ Phillips is the Founder and Editor of CraftCans.com as well as a contributor and columnist for several beer-related publications both online and in print. He is a lover of all things craft beer, and an avid traveler. He lives with his wonderful wife, two great kids, and two dogs in New England. He also has way too many empty beer cans in his basement. This is his first book.

I was somewhat skeptical of this book. Its focus seemed a bit narrow. Clearly it will have appeal to a somewhat niche market; not a NYT best seller suspense novel by King, etc. However, I'm sure that was never the intention of this book. The thrust of this book is to inform; to entertain. It should find

acceptance with anyone who is a beer afficianato, any informed beer distributorship owner, or the many micro brewery brewmasters and their aprentices, or anyone else who loves the bubbly, hoppy, golden elixer that is beer. Not too long ago canned beer was looked down upon as the cheaper version of "real" beer. This volume puts that old idea to rest. Canned beer has emerged from "stepchild" status to the current acceptance as a legitimate, full flavored product. Well done, Russ!

Perfect coffee table book. Must have for craft beer lovers. Beautiful graphics and concise, informative can descriptions. I learned alot about local breweries I didn't even know existed! I hope there's a sequel!

Thank You

This is an awesome book, I feel like everybody needs a copy. I make cans for a living and I'm a fan of craft beers so this book allows me to see the cans I don't make and be able to share stories with family and friends either about cans I make or beers I drink. Plus being able to see all the different graphic ideas in one book is basically mind blowing.

Picked it up for a beer fanatic friend, might just have to get another for my coffee table. Nice conversation piece, filled with artwork & info!

A great coffee table book. Crisp graphics and informative captions. If you enjoy beer and/or graphic design, this is a fun book to flip through.

Vivid pictures, interesting facts, and a fun book to sit down and look at it. Beer and art lovers will both love this book!

Interesting book

[Download to continue reading...](#)

Canned!: Artwork of the Modern American Beer Can Home brew Journal for Craft Beer Homebrewers | Homebrew Logbook w/ space for 70+ recipes | Beer Glassware Reference, Beer Color Chart, Hops and Yeast Strain Chart | Soup Can Casseroles: Over 150 Main Dish Recipes Using Canned Soups (Southern Cooking Recipes Book 7) Not Your Mama's Canning Book: Modern

Canned Goods and What to Make with Them Beer, Art And Philosophy: The Art of Drinking Beer with Friends is the Highest Form of Art Beer is Proof that God Loves Us: Reaching for the Soul of Beer and Brewing The Complete Beer Course: Boot Camp for Beer Geeks: From Novice to Expert in Twelve Tasting Classes National Geographic Atlas of Beer: A Globe-Trotting Journey Through the World of Beer The Beer Bible: The Essential Beer Lover's Guide Beer School: A Crash Course in Craft Beer Beer, Food, and Flavor: A Guide to Tasting, Pairing, and the Culture of Craft Beer The Craft Beer Bites Cookbook: 100 Recipes for Sliders, Skewers, Mini Desserts, and More--All Made with Beer Salud! The Beer Lover's Guide to Andalusia: A travel guide for the best & quirkiest craft breweries in Southern Spain (Beer lover's Guides Book 1) The Bruges Bar and Beer Guide: A beer tourist's guide to the best bars, breweries and bottle shops in Bruges Hawaii Cooks with Spam: Local Recipes Featuring Our Favorite Canned Meat Canned Soup Cookbook: Skillet Meals, Casseroles, Slow Cooker Meals & More! (Southern Cooking Recipes Book 56) The All New Ball Book Of Canning And Preserving: Over 350 of the Best Canned, Jammed, Pickled, and Preserved Recipes The All New Ball Book Of Canning And Preserving: Over 200 of the Best Canned, Jammed, Pickled, and Preserved Recipes The 50 Most Delicious Canned Tuna Recipes (Recipe Top 50's Book 40) Canned Potatoes and Recipes

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)